Andrew Freeman

Creative Production and Post Production

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Professional Summary

Producer, director and editor combining creative direction, production leadership and hands-on post-production. Builds a clear plan from a brief, coordinates collaborators and carries work through review and delivery. Current work combines location references, Blender development, generative visual exploration and editorial judgment.

Relevant Skills

Producing | Directing | Editing | Color grading | Creative direction | Training content | Client delivery | Final Cut Pro | DaVinci Resolve | Adobe Creative Cloud | Motion | Blender

Relevant Experience

Founder and Creative Lead | Press PLAI

2018–Present

- Develop AI-assisted media and practical workflow prototypes from concept through demonstration and editorial review.
- Combine creative direction, location references, Blender development, generative visuals and Final Cut Pro editing.
- Distinguish completed work, projects in development and illustrative prototypes in presentations to clients and collaborators.

Director of Production | LightSpeed VT

Selected prior leadership experience

- Led a multidisciplinary production department across editing, graphics, camera, producing, writing and client delivery.
- Produced interactive sales-training media associated with Grant Cardone, Tom Hopkins, Tony Robbins and the World Series of Poker.
- Built repeatable workflows from speaker footage through editing, graphics, review and client-ready delivery.

Selected Film and Commercial Work | Press Play Films

Selected film and commercial projects

- Work includes The Law of Nines, A Different Corner and the Fuse Nightclub promotional production.
- Bring hands-on storytelling, collaborator direction and production problem-solving to film, commercial and music-video projects.

Hospitality Sales and Audience Communication

Selected Las Vegas roles since 2014

- Deliver live guest presentations, adapt explanations to audience priorities and address questions in real time.

Additional Qualifications

AI-assisted workflows: Higgsfield, ElevenLabs, Suno, ChatGPT, Claude and Gemini | Hospitality music direction