Andrew Freeman

AI Adoption and Training Enablement

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Professional Summary

Creative-technology and training professional who turns unfamiliar tools into clear demonstrations and practical workflows. Combines production leadership, interactive training content, client communication and hands-on AI-assisted prototyping. Helps audiences understand the use case, evaluate the result and identify the next step.

Relevant Skills

AI adoption | Training content | Workflow design | Demonstrations | Stakeholder communication | Prompt iteration | Human review | Sales enablement | Creative technology | Process documentation

Relevant Experience

Founder and Creative Lead | Press PLAI

2018–Present

- Prototype AI-assisted media and business-communication workflows using ChatGPT, Claude, Gemini and Firebase-based application concepts.
- Translate a business problem into a demonstrable workflow, clear explanation and stakeholder-ready presentation.
- Apply human review and preserve clear boundaries between demonstrations, prototypes and production systems.

Director of Production | LightSpeed VT

Selected prior leadership experience

- Led a multidisciplinary production department across editing, graphics, camera, producing, writing and client delivery.
- Produced interactive sales-training media associated with Grant Cardone, Tom Hopkins, Tony Robbins and the World Series of Poker.
- Built repeatable workflows from speaker footage through editing, graphics, review and client-ready delivery.

Creative Software Training

Selected additional experience

- Delivered instruction in creative software and production workflows for individuals, organizations and educational audiences.
- Combine creative-software instruction experience with current Final Cut Pro, Motion and AI-assisted workflow practice.

Hospitality Sales and Industry Consulting

Selected Las Vegas sales roles since 2014; industry consulting in 2026

- Explain complex choices clearly, discover audience needs and support presentation and objection-handling skills.

Additional Qualifications

Tools: Final Cut Pro, Motion, Adobe Creative Cloud, DaVinci Resolve, Blender, Firebase | Previously earned Apple trainer qualification